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Parents and Technology in
Cyberbullying: Intervention and
Prevention for Future Experts

Prof. Debbie Ging, Dublin City University



Ionad Frithbhulaíochta
Anti-Bullying Centre



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DCU

Ollscoil Chathair
Bhaile Átha Cliath
Dublin City University



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Research gap



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We don't know enough about the **role of parents** in their children's experiences of online bullying (as educators, role models, bullies, agents of prevention and intervention, etc.)

We don't know **what parents need** (in terms of knowledge, teacher-parent intervention, resources, safety apps, digital literacy, etc.)

This project addresses a significant gap in the international scholarship

Inter-disciplinary opportunitites



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Disciplinary orthodoxies in educational psychology, sociology, internet studies, and gender studies

Methodological, e.g. large-scale surveys vs. in-depth interviews

Theoretical, e.g. individual versus social conceptualisations of bullying

Partners

ACADEMIC / BENEFICIARY PARTNERS

Dublin City University
University of Stavanger, Norway
Aarhus University, Denmark
International Parents Association, Netherlands
National and Kapodistrian University of Athens
University of Turku, Finland



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NON-ACADEMIC / ASSOCIATE PARTNERS

Webwise
Foróige
ISPCC
Dell Technologies
Youthworks, UK
Goldsmiths University



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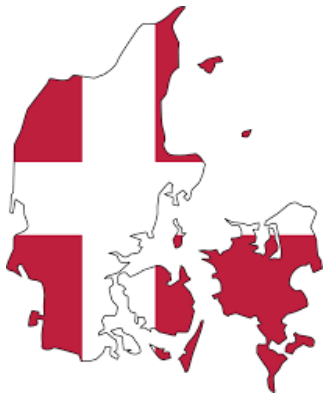
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8 Work Packages

WP No.	WP Title	Lead	Activity Type	Short Name	ESR
1	Management and Coordination	Debbie Ging	Management	DCU	N/A
2	Impacts of Online Bullying	Eszter Salamon	Research	IPA	1, 6, 8
3	Parents and Teachers / Professionals: Intervention and Communication	Audrey Bryan	Research	DCU	3, 4, 6
4	Technology, Social Media and Online Bullying	Debbie Ging	Research	DCU	1, 2, 10
5	Societal and Cross-National Aspects of Bullying	Simona Caravita	Research	UIS	7, 5, 9
6	Training in Research and Applied Methods	Liza Tsaliki	Training / Research	NKUA	All
7	Dissemination, Exploitation and Communication	Eszter Salamon	Dissemination	IPA	All
8	Ethics Requirements	James O'Higgins Norman	Management / Research	DCU	All





DELIVERABLES

- Project website
- Project handbook
- Scientific publications
- Parent toolkit for teachers/professionals
- Digital Safety Guideline for Parents
- Policy advocacy toolkit related to cyberbullying along lines of age, gender, social status and ethnicity
- Report on the status of parent – teacher/school cooperation in cyberbullying prevention and intervention
- Report on the current and future state of parents' needs for digital media literacy to support young people
- Report on parents, diversity and methodological issues in society and cross-national bullying research
- Public talk for parents



LESSONS LEARNED

- Choosing partners
- Budget for a Project Manager
- Coordinate secondments
- Don't over-promise
- Changes happen
- Communicate!



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Thank you!

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