



University College Dublin
Careers Network

SME sector



**Routes for
Engagement**

**UCD
Careers
Network**

September 2023

UCD Careers Network

Who we are

- Teams of Careers & Skills Consultants
- Oversight of internship coordination
- Across two campuses
- Dedicated Research careers team

What we do

- Career readiness
- Skills development
- Data-informed practice
- Events, modules, workshops, online tools, company site visits, graduate jobs

Business Development

- Appointed April 2023
- Background
- Objectives:
 - Build & maintain relationships
 - Identify new key industry sectors for UCD graduates
 - Gather industry updates and share with UCD Careers & Skills Consultants
 - Share feedback and insights from students with employers

Employer Engagement - Channels



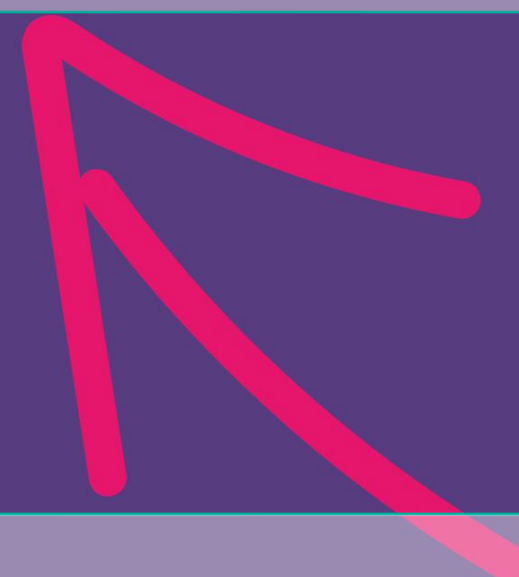
Annual Careers Fairs (costed)



Careers Portal (MyCareer)



Social Media:
IG Takeovers,
LinkedIn Newsletter



Campus presence:
Info-stand / pop-up



Student Workshops



What about SMEs?

- No magic solution: unique challenges
- Dedicated themed events in 2022, 2023
- Support programmes – El GradStart, Regional Skills
- UCD Advisory – graduate programme development
- Continue the conversation...

What next?

- Connect with us:
 - Socials @UCDCareers
 - *MyCareer* account
 - Caroline.pierce@ucd.ie = First port of call!
 - Employer brochure
- Tell us what you need





THANK YOU