

# MICROCREDS

## REVOLUTIONISING LIFELONG LEARNING IN IRELAND

*David Corscadden, Communications  
Manager for MicroCreds*

*Irish Universities Association*



A woman with curly hair, wearing a dark blazer, is smiling and gesturing with her hands while talking to two other people. The background is a blurred office setting. The entire image has a semi-transparent pink overlay.

**“44% OF WORKERS’ CORE SKILLS  
ARE EXPECTED TO CHANGE IN THE  
NEXT FIVE YEARS”**

*World Economic Forum, Future of Jobs Report 2023*



**MICRO  
CREDS**

## ABOUT MICROCREDS

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MicroCreds is a 5-Year €12.3 million national project, led by Irish Universities Association (IUA) and delivered in partnership with each of the seven founding IUA universities.

The vision is to **empower lifelong learning in Ireland by reimagining the learner's relationship with education** through agile, accessible and bite-sized courses: micro-credentials



**MICRO  
CREDITS**

## 4 STRANDS OF MICROCREDS

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STRAND 1: **National Framework** for micro-credentials

STRAND 2: **MicroCreds Innovate** sustainable model of data informed university – enterprise collaboration

STRAND 3: **National Platform** linked to a digital credentialing solution (Europass early adopter)

STRAND 4: Agilely developed & flexibly delivered **suite of micro-credentials** across partner universities

# OUR PARTNER UNIVERSITIES

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# MICROCREDITS PROJECT LEADS

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**CAITRÍONA NIC GIOLLA  
MHICHÍL**  
Project Lead at Dublin  
City University



**DR ZSUZSANNA  
ZARKA**  
Project Lead at  
Maynooth University



**JANICE MULVANY  
GLENNON**  
Project Lead at  
University of Galway



**FIONA GAMBLE**  
Project Lead at Trinity  
College Dublin



**MAGS ARNOLD**  
Project Lead at  
University College Cork



**SOPHIE BONHEIM**  
Interim Project Lead at  
University College  
Dublin



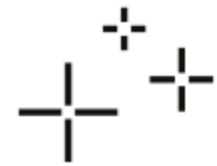
**DR SARAH BRADY**  
Project Lead at the  
University of Limerick



# BENEFITS OF MICRO-CREDENTIALS

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Short, focused bursts of learning that **fits around the needs of the organisation**



Ensure your **workforce skills are up-to-date** and can respond to industry changes



Support **attracting new talent** and enhancing **staff retention**



Accredited by Irish Universities providing **assurance on learning outcomes**



Designed to meet **current and emerging market needs**



Unlock existing workforce talent to **future proof your business** and progress employees





EXPLORE ▾

SEARCH FOR MICRO-CREDENTIALS

FOR EMPLOYERS

ABOUT US ▾

# GAME-CHANGING CAREER GROWTH JUST GOT REAL

EXPLORE MICRO-CREDENTIALS





# EXAMPLES OF MICRO-CREDENTIALS

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## Creating Value with ESG

(Trinity College Dublin)

## Introduction to Supply Chain Management

(University of Limerick)

## Concepts of Nutrition and Healthy Eating

(University College Dublin)

## Finance For Non-Financial Managers

(University of Galway)

## Driving Digital Innovation

(University College Cork)

## FinTech – Financial Innovation

(Dublin City University)

## Mentoring for Equality, Diversity & Inclusion

(Maynooth University)

*More information: [www.microcreds.ie](http://www.microcreds.ie)*



**MICRO  
CREDS**



**MICRO  
CREDS**

NEED TO ADDRESS A SKILLS GAP?

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Visit **MicroCreds.ie** to explore our full offering of micro-credentials

Can't find the right course for your needs? Our partner universities may be able to help develop a new micro-credential with you.

### **How to get started:**

1. Review what skills shortage you want to address and if a micro-credential would work
2. Speak to your employees about their needs for engaging with upskilling
3. Explore the current offering of micro-credentials on MicroCreds.ie
4. Reach out to us

*Contact Info: [www.microcreds.ie/contact-us](http://www.microcreds.ie/contact-us)*

# THANK YOU!

Stay Connected with the Project



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www.microcreds.ie



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