

Next generation talent development and business productivity: micro-credential solutions for SMEs

Universities and SMEs- Ways to Engage
13 September, TU Dublin

*Dr Lynn Ramsey, Director of MicroCreds
Irish Universities Association*





Productivity and business development is being curtailed across many small and medium sized enterprises **due to emerging skill gaps**

*MentorsWork report
Skillnet Ireland and Small Forms Association. 2022*



What are Micro-Credentials?



MICRO
CREDITS

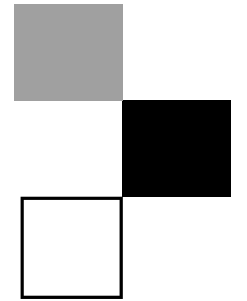




Benefits of Micro-Credentials for Enterprise And Learners



Our Universities



Enterprise Advisory Group



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JAMES SULLIVAN
Client Services
Manager, Cpl



**BRIDIE CORRIGAN
MATTHEWS**
Network Director, Taste
4 Success Skillnet

**MICRO
CREDS**



Examples of Micro-Credentials

Creating Value with ESG

(Trinity College Dublin)

Introduction to Supply Chain Management

(University of Limerick)

Food Risk Analysis

(University College Dublin)

Energy Management for Organisations

(University of Galway)

Driving Digital Innovation

(University College Cork)

FinTech – Financial Innovation

(Dublin City University)

Brewing and Distilling

(Maynooth University)

More information: www.iua.ie/microcreds

Ask the IUA MicroCreds Team



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**MICRO
CREDS**



Thank You!

Stay Connected with the project



MicroCreds Innovate Event - SME Skills Evaluation 29th November



www.iua.ie/microcreds



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