

Better Credentials

to prepare industry for the future of work

A view from the Antipodes

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Our* two big blind spots...

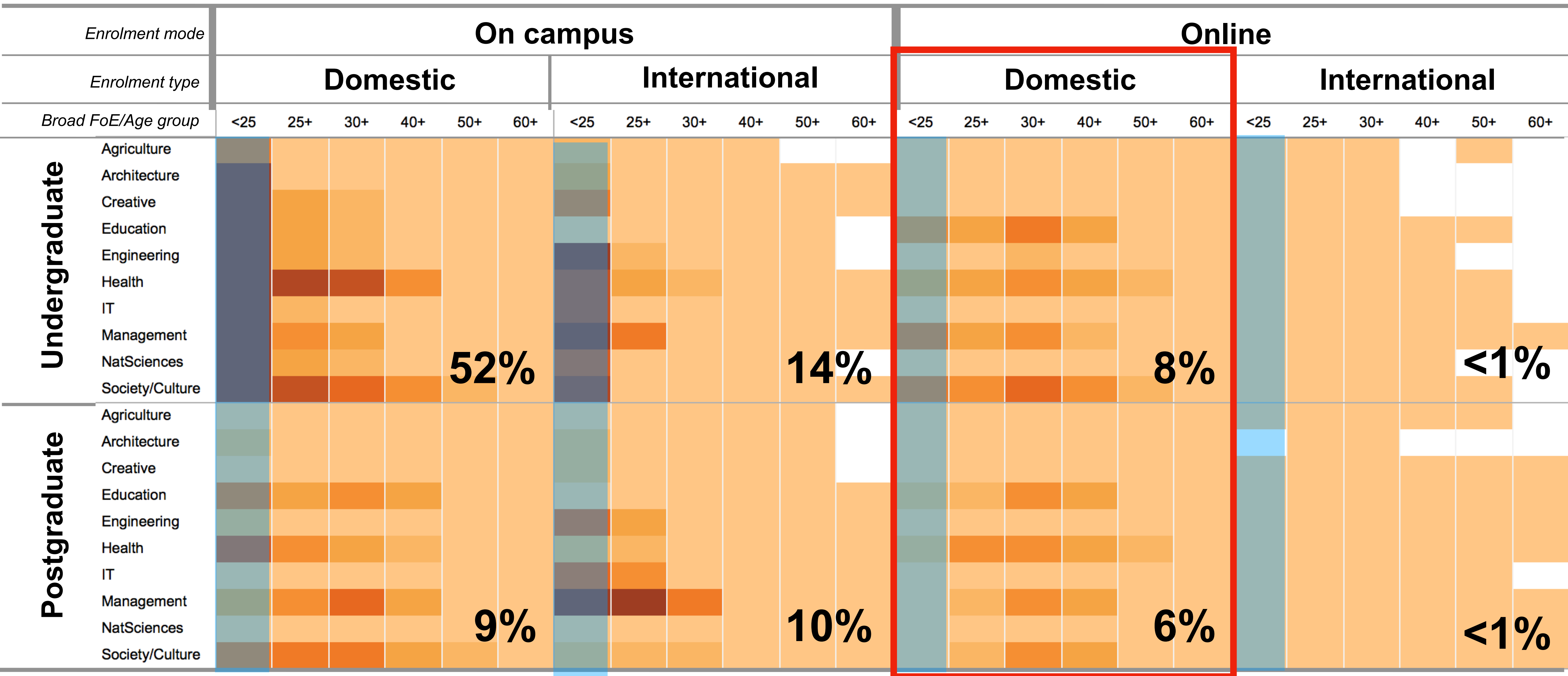
Visualisations make the invisible visible...

***Tertiary educators**

1. Students

Who are these 'kids'?

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(HEIMS, Australia, 2016: 1.22m headcount)

Who are those online learners?

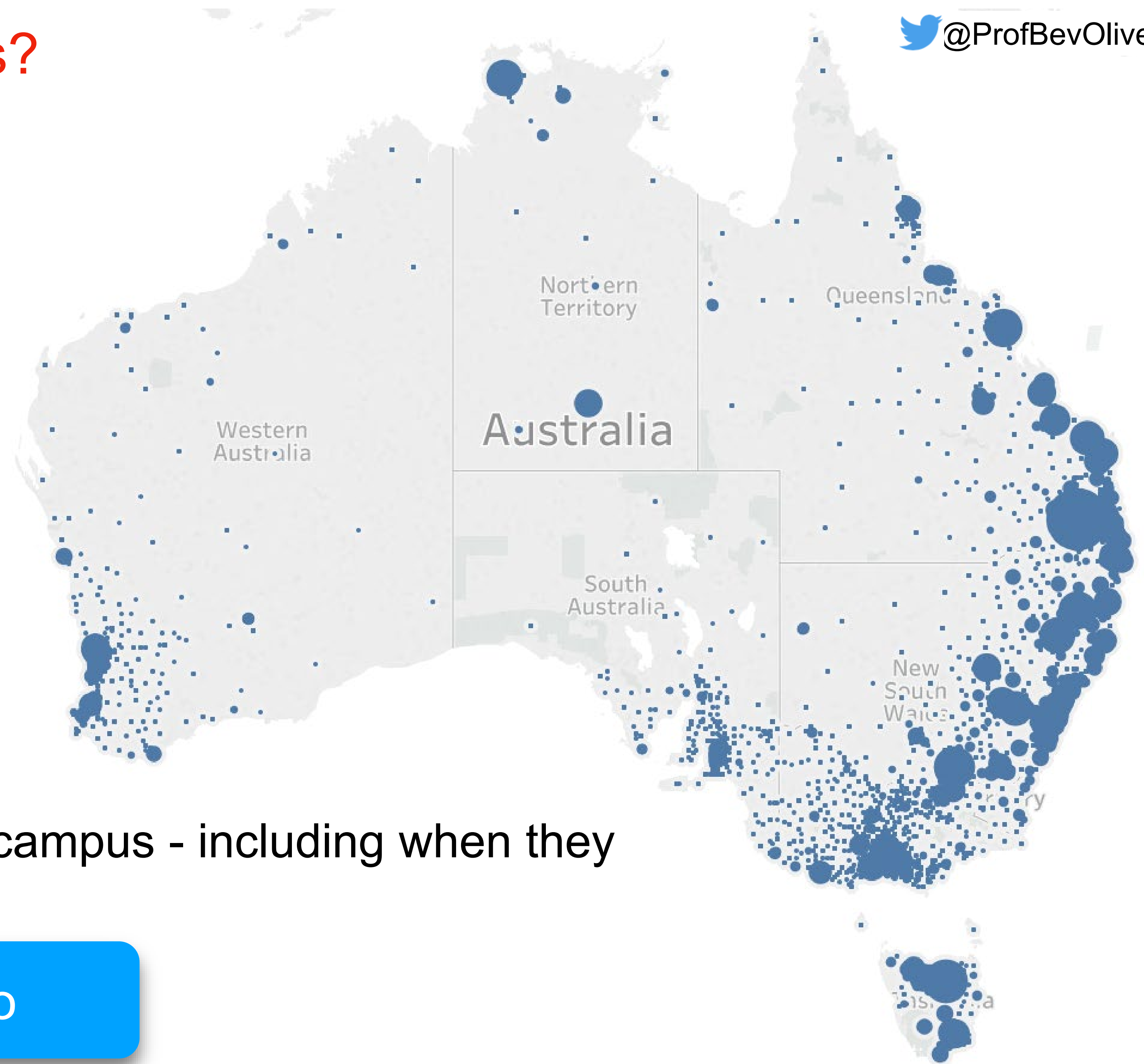
- 67% female.
- 3% < 20 years of age.
- 7% > 50 years of age.

They may live in a different state from the provider.

You can't spot them in a crowd.

They're in your staff room, on your campus - including when they are enrolled at another institution.

1. Our staff are students too



2. Employers and industry

The labour market is complex.

Employers work in firms, institutions, mine sites, corner shops, their garages...across **multiple industries...**

19 Industries

8 Occupations

2. We are employers and we are an industry

There are many many types of employers.

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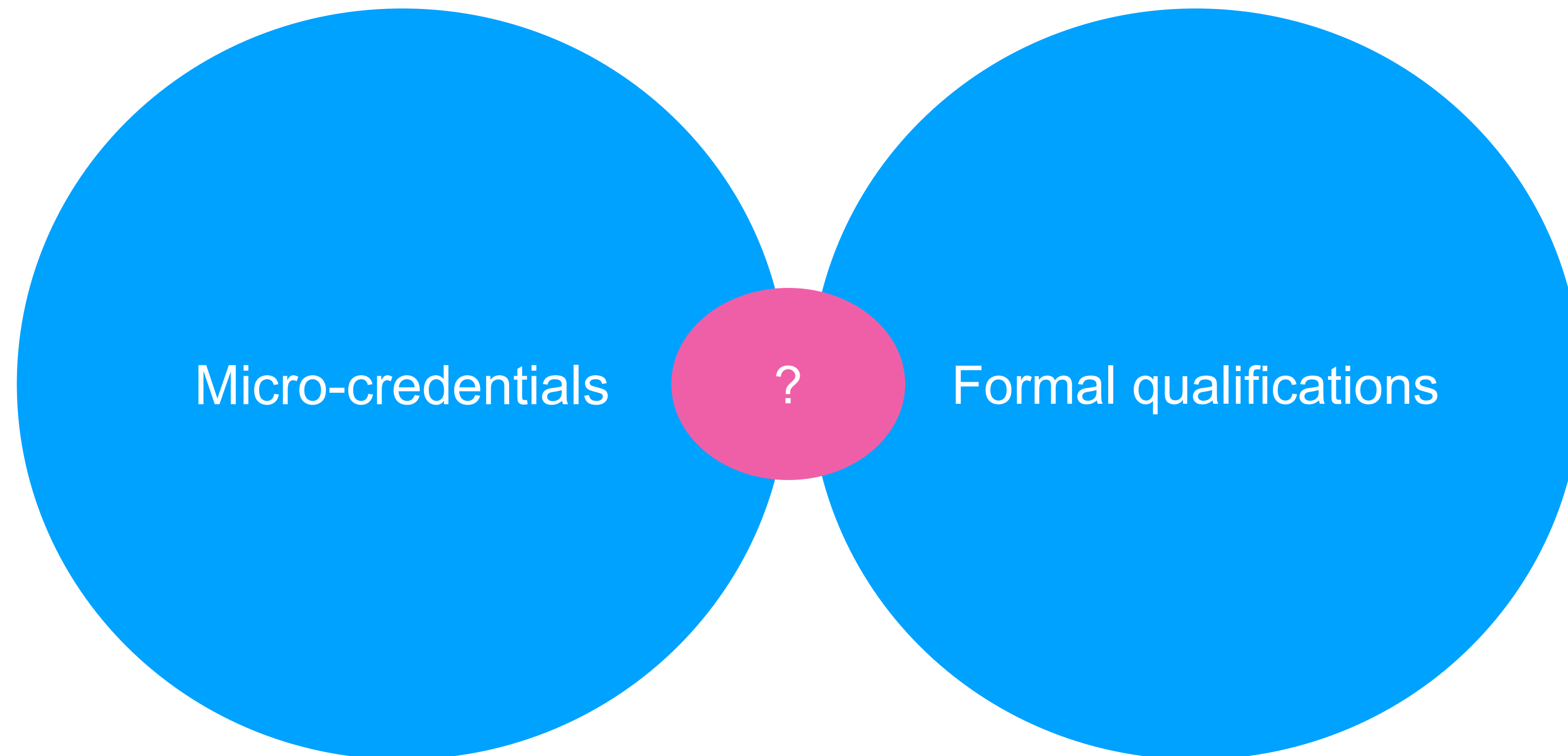
to prepare our industry for the future of work

**We not only have to prepare our graduates for the future of work,
we have to prepare our current and future employees for the future of work.**

Could micro-credentials help?

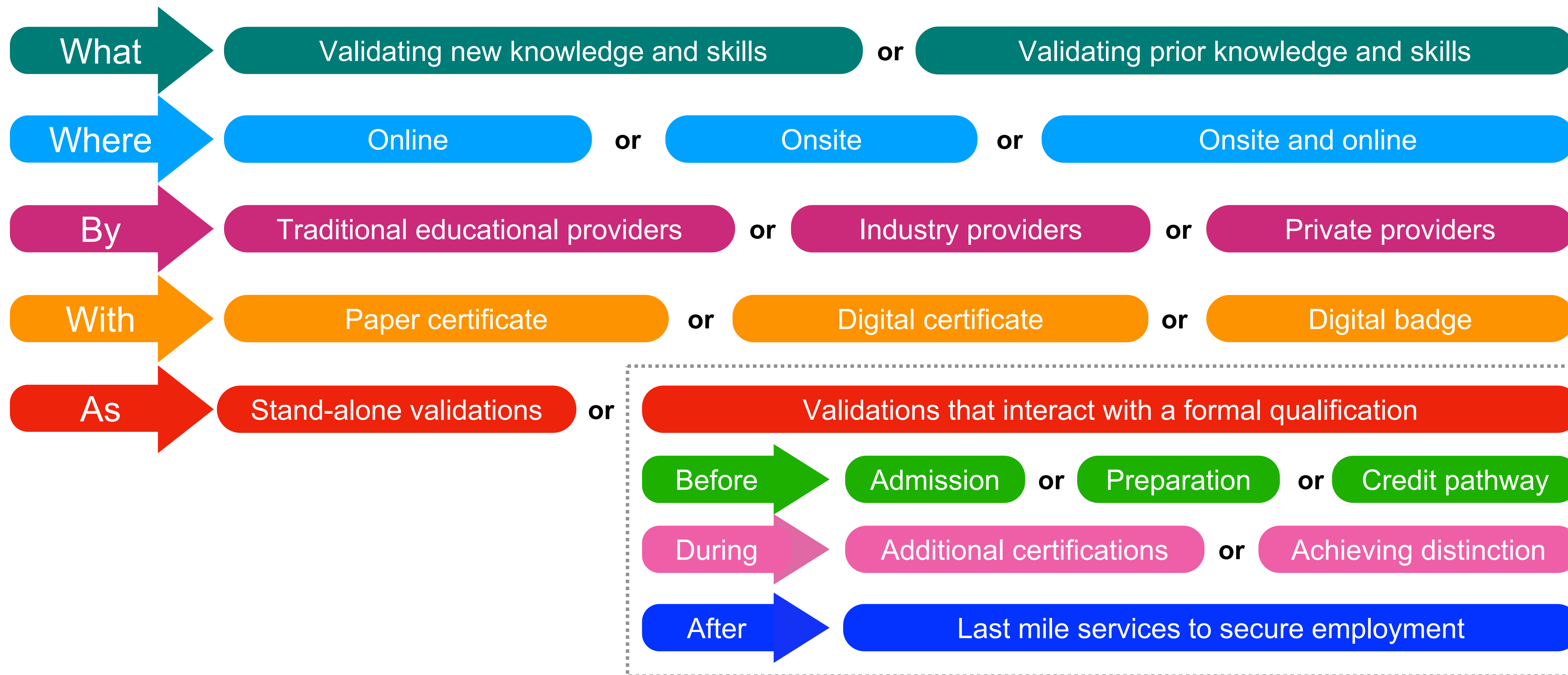
Micro-credentials

A micro-credential is a certification of assessed learning that is additional, alternative, complementary to or a component part of a formal qualification.



Micro-credentials

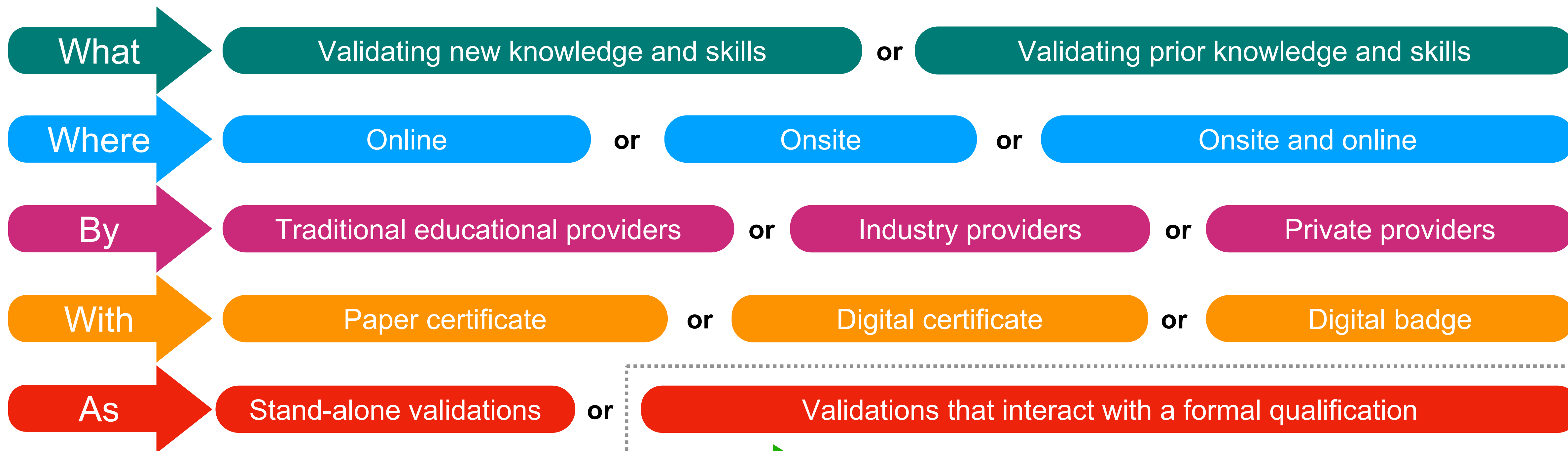
Also known as alternative credentials, MOOCs, certifications, short courses, bootcamps, intensives, MicroMasters, masterclasses, nano degrees, Specializations...



Might micro-credentials be a solution for us too?
(Maybe we should be experimenting on ourselves)

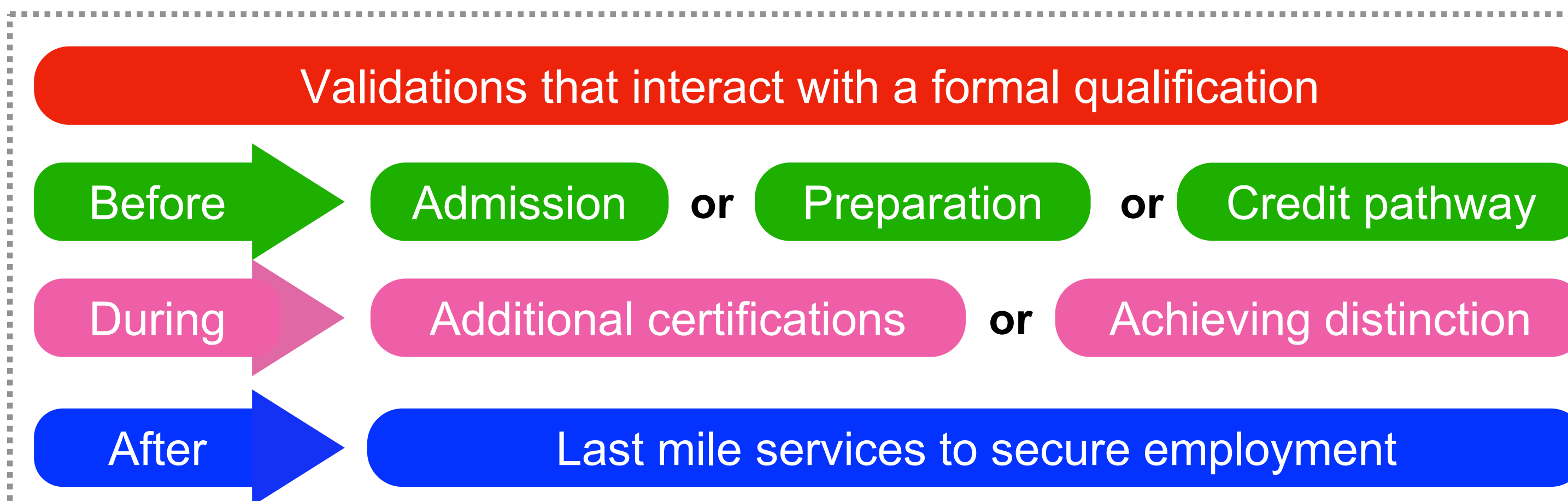
Micro-credentials

MOOCs, certifications, short courses, bootcamps, intensives, masterclasses, a **CloudFest...peer tutoring, student-staff tutoring**



Incentives for tertiary education staff:

- Security
- Promotion
- Salary increment
- A day off
- Performance review
- Credit towards a PGCert (or similar)



Key messages

1. Our staff are students too

2. We are employers and we are an industry

3. Micro-credentials might help us prepare ourselves for the future of work.

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