



Marie Skłodowska-Curie
Actions



***School of Business,
Maynooth University,
<https://www.maynoothuniversity.ie>***

The School of Business, Maynooth University is looking to host an experienced researcher via funding through [Marie Skłodowska-Curie Individual Fellowships](#). In order to secure funding, the experienced researcher must develop a proposal with the host for the September 12th 2018 deadline.

School of Business

The school serves business & society by providing challenging and engaging degree programmes which encourage students to develop critical capabilities to shape the work places and practices of the future.

Project idea and researcher opportunities

Research Field: Economic Sciences ECO / Information Science

To develop a research plan aimed at understanding how to design technology based services in order to optimise technology adoption, focusing on scaling from experiments to sustainable platforms and business. A broad holistic view should be taken, ideally suited to the application of service innovation theory and participatory design.

The fellow will work in a multidisciplinary team, have access to appropriate case studies under the mentorship of Prof Brian Donnellan

Researcher Requirements

- The researcher must fulfil the MSCA-IF mobility and experienced researcher requirements.¹
- Have a proven record in one or more of the following:
 - Information systems;
 - Service innovation;
 - Business Model Innovation;
 - Technology Adoption;
 - Participatory Design / Design Science / Design Thinking

¹ **MSCA-IF mobility:** The researcher must not have resided or carried out the main activity (work, studies, etc.) in the country of the beneficiary for more than 12 months in the 3 years immediately before the call September 12th deadline (flexible 36 months in the 5 previous years if eligible for career restart or reintegration fellowship <https://www.iaa.ie/irish-marie-curie-office/funding-calls/individual-fellowships/>)

Experienced researcher requirements: The researcher must have at least 4-years full time research experience or hold a doctorate before the September 12th deadline.



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Contact information

If you are interested in applying for a MSCA-IF with *The School of Business, Maynooth University* please contact

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