

Why Hire Researchers

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May 14th, 2013

AGENDA

- ☐ Change Perceptions
- ☐ Change Your Business
- ☐ Hiring Challenges
- ☐ BIG ideas!

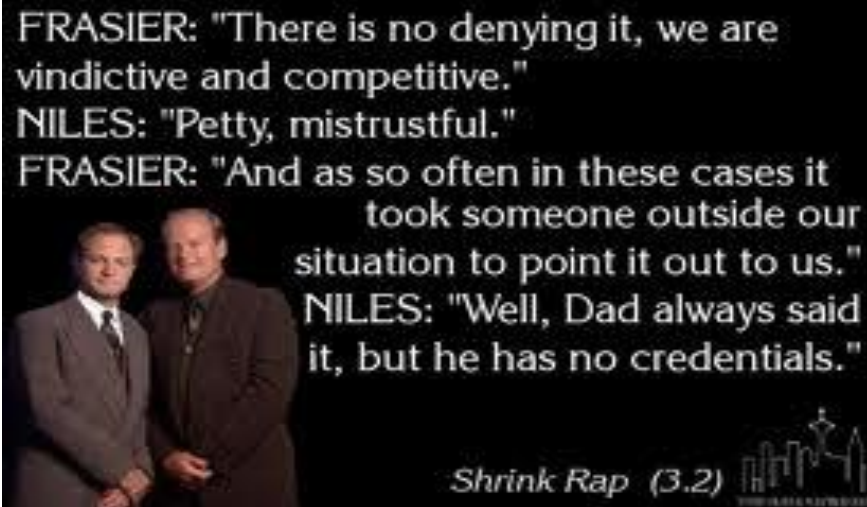
Change Perceptions



Bring New Perspectives



Differentiate Your Business



Demonstrate Expertise



Enhance Your Reputation

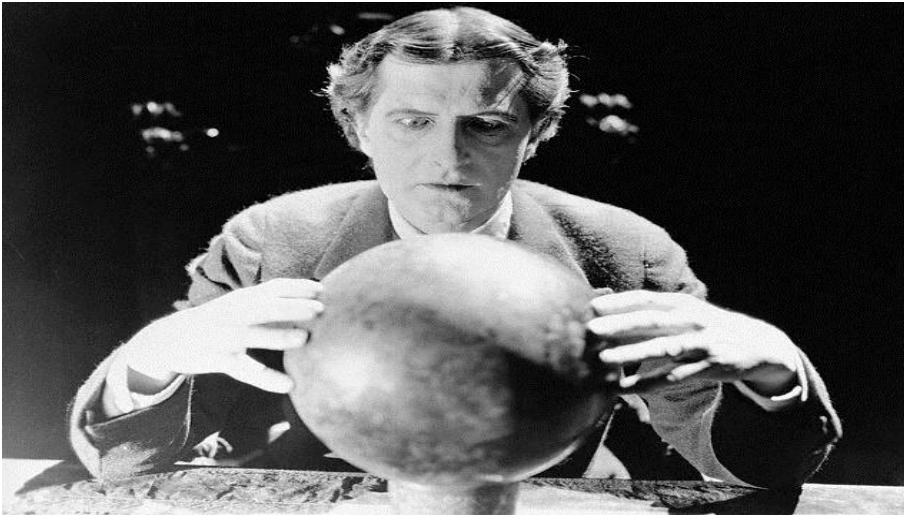
Change Your Business



Grow Your Business



Extend Your Reach



New Horizons



BIG MEN MUST FACE BIG CHALLENGES

Challenge Your Business

Hiring Challenges



SKILLS SHORTAGE



COMMERCIAL EXPERIENCE



CENTRALISED SUPPORT



CAREER PATH

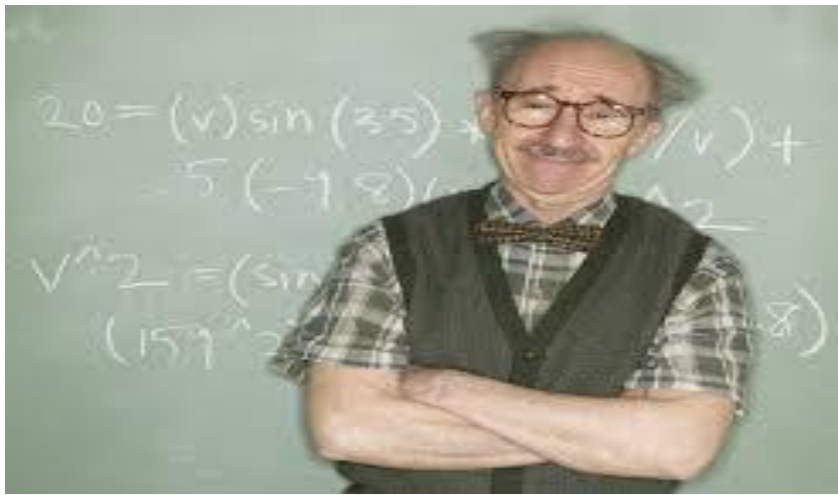
BIG(ish) Ideas?



EMPLOYER ORIENTATION



ONE-STOP SHOP



RESEARCH MENTOR



INTERNATIONAL ACCREDITATION