



IRISH UNIVERSITIES
QUALITY BOARD

Irish Universities Quality Board

FIFTH ANNUAL CONFERENCE

12-13th October 2007, NUI Galway

INSTITUTIONAL RESEARCH: BENEFITING THE STUDENT EXPERIENCE AND UNIVERSITY PERFORMANCE

What is Institutional Research?

Institutional Research (IR) may be broadly defined as the planning, coordination, collection, organisation, compiling and dissemination of information concerning the characteristics and performance of an institution. It is a means whereby higher educational providers can promote effective planning and decision making by transforming their institutional data into valid, reliable and usable information.

Why is this Conference Important now?

Institutional Research is an increasingly important activity for higher educational providers and for national bodies and organisations in Ireland and the need for a more systematic approach to institutional research in higher education has been highlighted for several years in many review exercises, and most especially in connection with realistic strategic planning for institutions and for the departments and faculties within them.

Who is this conference for?

This conference is aimed at policy makers and practitioners in higher education such as:

- Senior Officers and Academic Leaders
- Data Custodians and Information Producers
- National organisations who work with higher education providers

Speakers from Ireland, the US, and Europe will explore the following:

- ~ IR and Institutional Management
- ~ National Trends
- ~ Performance Indicators
- ~ Higher Education & Ranking Systems
- ~ Student Satisfaction
- ~ Linking IR, Planning & Quality

Opening Address

Dr. Garrett Fitzgerald,
Chancellor of National University of Ireland

Key-note contributors will include:

Tom Boland,
Chief Executive, Higher Education Authority

Aoife Flanagan,
Institutional Research Officer,
National University of Ireland, Galway

Richard M. Freeland,
President Emeritus, Northeastern University, Boston

Torsten Källemark,
Former Senior Advisor,
National Agency for Higher Education, Sweden

Bruce Nelson,
Academic Registrar & Deputy Secretary, University of Edinburgh

Mark Putnam,
Director of Planning and Institutional Research,
Northeastern University, Boston

Workshops

Parallel workshops will offer an opportunity for participants and contributors to share practice and to discuss the way forward for the development of IR in Irish higher education in areas such as:

- Tracking student retention
and Measuring Student Satisfaction
- Performance Indicators and Ranking Systems

Fee

€140 (reduced student fee of €100)

The fee includes: refreshments, lunch on Friday and Saturday, Gala dinner on Friday and the conference registration fee.

Conference numbers are limited, so early registration is advised.

For updates please see our website at: www.iuqb.ie

